DATA PROTECTION

Data protection is critical in our increasingly digital world where data is constantly being generated, shared and stored. It involves the process of safeguarding sensitive information from unauthorized access, theft, misuse or destruction. It is crucial for organizations to take data protection seriously and implement multiple layers of protection of sensitive information.

WHY YOU SHOULD SECURE YOUR DATA

Financial Impact

Data breaches can be costly. They requirer forensic investigations, legal fees, and compensation for affected customers and employees. By securing sensitive data, companies can prevent financial losses resulting from data breaches.

Reputation Impact

A data breach can damage a company's reputation and erode the trust of its customers. It can take years for a company to recover and rebuild.

Compliance with Regulations

Organizations that fail to comply with regulations such as HIPAA, GDPR, and CCPA can face significant fines and legal consequences.

Access Control

Ensure that the right individuals have access to the correct data to support their specific role.

Data Encryption

Prevent unauthorized access on a laptop, in email or moving to the cloud. Protect data at rest, in motion, in use and in the cloud with encryption and data loss prevention.

Data Backup and Recovery

Create and store copies of critical data either off-site or in cloud-based storage with easy access for rapid recovery when an incident occurs.

Data Classification

Categorize data into different levels of sensitivity or importance based on characteristics and value. Determine how to access, store and protect the classified data.

Data Loss Prevention

Monitor and control data movement across networks, through email, on endpoints, and storage devices to ensure that data is not inappropriately shared or accessed.

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